

Full-page ad space area



L/Cpl Robert J. Slattery Detachment - MCL



# The Marine Corps Ball

Celebrating the

# U.S. Marine Corps 242<sup>nd</sup> Birthday



## Advertising Agreement - 2017

I/We \_\_\_\_\_ agree to advertise in the MCL Slattery Detachment's 242<sup>nd</sup> Marine Corps Birthday Ball Booklet. I/We understand the rate of \$100.00 applies for a full page ad, the rate of \$60.00 applies for a half page ad and the rate of \$40.00 applies for a quarter page ad. This year the ad space will still be 8.5" wide by 11" tall and still will be one color (black). Should you choose to run a two page spread that can be accomodated. Inside-front and inside-rear cover are on "first order" basis.

The rates for the booklet are as follows:

**Full-page ad** (the size of this sheet) - 8.5" x 11" (printable area - 7.75" [w] x 10.25" [h]) **\$100.00**

See - - - - - for outside limits of full-page.

**Half-page ad** - 8.5" x 5.5" (printable area 7.75" [w] x 5" [h]) **\$60.00**

See ..... for outside limits of half-page.

**Quarter-page ad** - 4.25" x 5.5" (printable area - 4" [w] x 5" [h]) **\$40.00**

See - - - - - for outside limits of quarter-page.

### Half-page ad space area

- Ad raw copy is included
- Camera-ready ad is included
- Logo is included

**Advertiser:** \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

**Slattery member:** \_\_\_\_\_

Signature: \_\_\_\_\_

Ad Size: \_\_\_\_\_ x \_\_\_\_\_ Paid:  Cash  Check

*Eddie Neas, Commandant*

### Quarter-page ad space area

**The ABSOLUTE CUT-OFF date for all advertising is  
October 27<sup>th</sup>, 2017**

**Return this completed form along with your check(s)  
(make payable to the Slattery Detachment M.C. L.)  
and the advertising copy to the Slattery member who  
solicited this ad or to:**

**The Robert J. Slattery Detachment  
% Tom Miller  
1902 Appleton Way  
Whippany, New Jersey 07981-1779**

Notes/Special Instructions: